Placemaking Package

Why do we need this package?

Council recognises the importance of strong and well-connected rural and urban communities to benefit our residents. We need to create and maintain vibrant, active places that showcase the district and its people.

By taking a comprehensive approach to placemaking, Council, working with project collaborators, will play a pivotal role in coordinating further investments in community infrastructure and activation (such as public arts and events) that attract high-quality businesses and employees who want to invest, live, and work in the Waipā district.

What will we work towards?

This package will support the delivery of the following strategic opportunities identified in the plan:

Critical Community Infrastructure

Maintain Waipā's quality of lifestyle while meeting the changing needs of both an ageing population and a growing youth demographic.

Local and Regional Economic Development and Resilience

Optimise social and economic benefits in towns and villages by taking a place-based approach to community planning to balance traffic levels and pedestrian amenities.

Environmental & Cultural Stewardship

Foster a sense of belonging and cultural continuity for all members of our community by actively promoting and safeguarding the district's rich cultural heritage – including its expression through natural features like the Waikato and Waipā rivers.

What's included in this package?

In the medium term (3-10 years), Council will:

- Develop a Placemaking Strategy and an Implementation Plan.
- Review Urban design guidelines for towns and villages in the district.
- Develop Te Ao Māori Design Principles in partnership with Mana Whenua & Iwi.