CAMBRIDGE BUSINESS CHAMBER

Attention: Waipa District Council

Re: Letter of Support – Proposed Mixed-Use Development at 32–42 Victoria Street, Cambridge

Dear Sir/Madam,

The Cambridge Chamber of Commerce is pleased to provide this letter of support for the proposed commercial redevelopment at 32–42 Victoria Street, Cambridge.

As a membership-based organisation representing a diverse range of businesses in the Cambridge area, the Chamber is focused on supporting sustainable economic growth, retaining commercial vibrancy in the town centre, and enhancing opportunities for local employment and investment. The proposed development is strongly aligned with these objectives and is viewed by the Chamber as a positive and strategic contribution to the future of Cambridge's business environment.

The redevelopment of this prominent site offers a significant opportunity to reinvigorate a key commercial block in the heart of the town centre. The introduction of new ground-floor retail space and modern upper-level office premises will expand the capacity for local business growth and attract new enterprises to the area. These outcomes are consistent with our aim to maintain a strong, competitive and adaptable local economy.

The addition of centrally located housing above the commercial spaces also supports the long-term economic health of Cambridge by increasing foot traffic, supporting local retail and hospitality operators, and strengthening the connection between where people live, work and shop. This type of mixed-use investment reflects the future-focused commercial development that is needed to ensure Cambridge remains a vibrant and attractive place for business.

Investment of this scale brings lasting benefit—not only through the immediate opportunities generated during construction, but through the enduring value it offers in terms of tenancy options, employment space, and commercial diversity.

The Chamber supports this initiative and considers it to be a valuable step toward ensuring that Cambridge's town centre continues to thrive as a destination for business, enterprise, and community life.

Please do not hesitate to contact us should you require anything further.

Yours faithfully,



Kelly Bouzaid

CEO

Cambridge Business Chamber